



## A COMPREHENSIVE CAMPAIGN for First Universalist Church of Yarmouth

### LOVE IS AN ACTION PLAN

#### 2023

Fall > Engineering review of 95 Main Street, preliminary estimates for projects.

#### 2024

Jun > Congregational approval of *Nourish & Flourish* strategic plan.

Sep > Team begins working on campaign plan.

#### 2025

Jan > VIDEO shares *Building on Love* plan with all.

Feb > INFO SESSIONS at church and on Zoom.

Feb > VOTE 2/9 at Mid-Year Meeting to approve to raise funds and expend according to plan.

Feb > GATHERINGS & CIRCLE SUPPERS to learn more about what we are doing together.

Mar > ALL PLEDGES received as each is able.

Apr > CELEBRATION of our completed fundraising and...beginning of the work!

Jun > BEGIN approved capital projects for the safety, integrity and longevity of our historical buildings and community.

#### JULY 2025 - JUN 2028

Fulfillment of pledges, completion of improvements, sustaining reserves.

### PROJECT GOALS

With **LOVE** at the center,  
we enter a mission-aligned campaign to:

- ♥ Support our shared ministry and beloved spiritual community.
- ♥ Care for our building and infrastructure in a timely manner.
- ♥ Add to our reserve funds to prepare for unplanned costs (e.g. a furnace).
- ♥ Move toward sustainable practices to minimize our environmental footprint.



### WHERE...WHAT...WHY?

#### 95 MAIN STREET (House)

Restore the structural integrity of our historical building that currently offers affordable housing to asylum-seeking immigrants and creates income for the church.

#### 97 MAIN STREET (Church)

Address the long-term maintenance needs of our building and respond to the needs of our growing congregation.

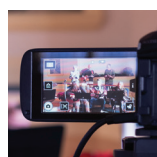
**Sanctuary** Make audio-visual and other necessary Sanctuary improvements.

**Kitchen** Upgrade to safely and joyfully support current uses, e.g. Maine Farm Suppers and Dinner Church.

**Grounds** Beautify, naturalize, and explore expanded use of our grounds.

**Ongoing Operations** Commit to nourishing our beloved church community over the next three years.

**Financial Integrity** Add to operating reserves and grow existing endowment funds.



# STEWARDSHIP

## BUILDING IMPROVEMENTS

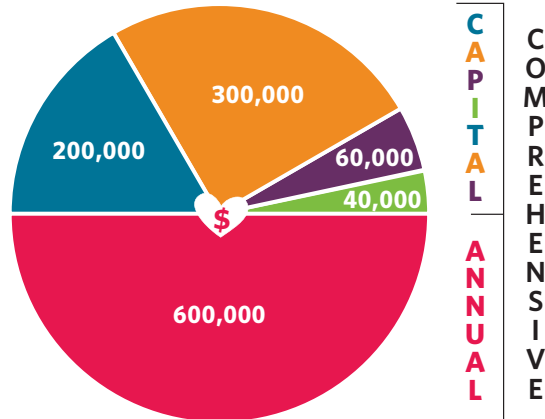
- 95 Main Street (HOUSE)
- 97 Main Street (CHURCH)

## FINANCIAL INTEGRITY

- Add to operating reserves
- Grow existing endowment funds/Fund the campaign

## OPERATING EXPENSES

- Annual operations (3 years)



**TOTAL BUILDING ON LOVE CAMPAIGN \$1,200,000**

**ANNUAL** campaign  
+ **CAPITAL** campaign  
= **COMPREHENSIVE** campaign

A *Comprehensive* Campaign combines an *Annual* operating campaign that funds our annual operating expenses with a *Capital* campaign to fund capital projects that ensure the integrity and safety of our physical space.

## GRATITUDE

- ♥ For the support of members and friends who are building on love at First U.
- ♥ For those who will help us seek grants for our building improvements.
- ♥ To everyone on the great *Building on Love* team, working to analyze, prioritize, estimate, organize and inspire!
- ♥ To Rev. Hillary and all our staff, for bringing light and joy to the journey.



## OUR HOPE

We hope for 100% participation of members and friends, at whatever level is generous and possible for each. Although we cannot all give equally, we can all make an equal commitment.

With *Building on Love*, we aspire to support three years of vibrant Annual operations as well as a diverse set of Capital improvements, with three years in which to fulfill commitments.



## STEERING TEAM

John Auble (Chair)	Beth Russell	Debbie Woodbury
Jen Civiello	Marge Titcomb	Rev. Hillary Collins Gilpatrick
Kirk Goddard	Sarah Witte	(ex officio)

## MINI-TEAMS

95 Main Street (House)	Sanctuary Family Area	Estimating & Contracting
97 Main Street (Church)	Kitchen	Communications
Sanctuary Technology	Garden/Pathways	Grant Writing